

# PHUKET



## THE NORTH WIND

The northern region of Phuket Island, gently embraced by soothing northern winds, offers a tranquil and refreshing atmosphere for MICE travelers. In this area, you can immerse yourself in the scenic beauty of the sea and mangroves, learn about the local village culture, and savor fresh seafood. The area also boasts a selection of luxurious resorts equipped to host MICE events, ensuring that the experience is filled with relaxation and inspiration.





### 1. Baan Tha Chatchai Tourism Community

A coastal community near the Sarasin Bridge, offering boat tours to admire the natural beauty and savor the 7-colored lobster, often referred to as the 'foie gras of the sea.'



### 2. The PlayYard

Phuket's first beachfront camper van, featuring an outdoor activity area for meetings, BBQ parties, and sunset cycling.



### 3. Baan Mai Khao Community

A community brimming with abundance and biodiversity, serving as a haven for birdwatching and sea turtle nesting. It offers activities such as planting local vegetables and savoring dishes made from community-sourced ingredients.

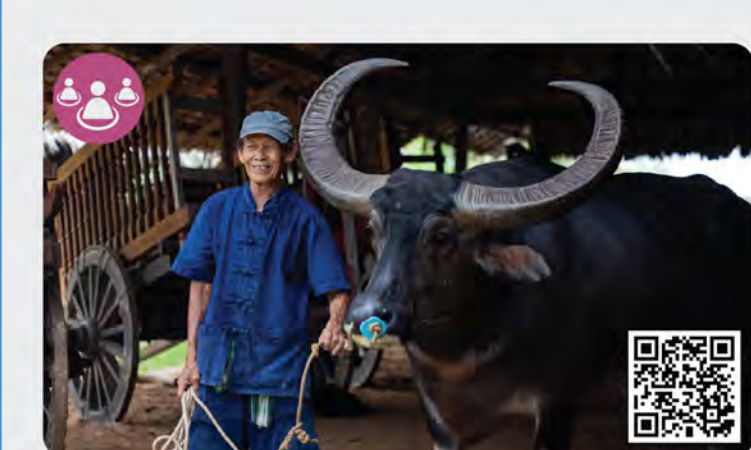


### 4. Turtle Village Shop & Cuisine

Shopping center for brand-name goods and souvenirs at Mai Khao Beach, offering a seaside atmosphere and international restaurants.



Hotel	Restaurant
Shopping Place	Creative Meeting Venue
MICE-based Community	MICE Activities



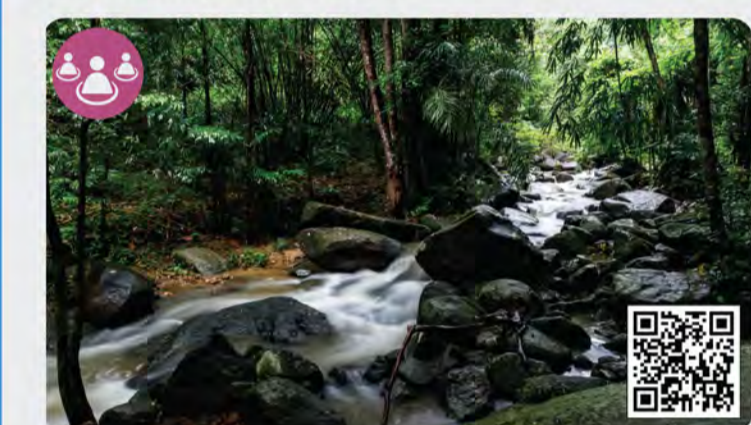
### 10. Old Phuket Farm

An agro-cultural tourism destination and learning center, showcasing the traditional way of life of Phuket's people on 9.8 acres of land, and featuring a restaurant that uses local ingredients.



### 11. Baan Khian Tourism Community Enterprise

Delve into the history of Thalang Town and the lifestyle of the Ban Khian community, admire the beauty of Ton Sai Waterfall, and enjoy a community-style lunch.



### 12. Khao Phra Thaeo Wildlife Sanctuary

A pristine natural attraction offering jungle trekking to Bang Pae Waterfall and opportunities to contribute to the rehabilitation and release of gibbons and other mistreated or disabled wildlife back into their natural habitat.



### 13. Baan Bang Rong Tourism Community

Over 200-year-old Muslim community offers a variety of engaging activities, including learning how to tap rubber, making local desserts, exploring mangrove forests, and planting seagrass.



### 14. Baan Bang Rong School

Providing lunch for schoolchildren, supporting the building maintenance fund, and donating educational and sports equipment to local children.



### 15. John Gray's Sea Canoe

Embark on an eco-conscious kayaking adventure, exploring the wonders of Phang Nga Bay, Ko Hong, and its hidden caves and serene lagoons up close.



### 16. Eden Valley Phuket

A multipurpose event venue surrounded by panoramic lake views, mountains, and a 6-acre landscaped garden.



### 17. Phuket Elephant Sanctuary

An ethical elephant sanctuary offering meaningful interactions and experiences with elephants, while respecting their natural behaviors and well-being.

PHUKET SERIES



### 5. JW Marriott Phuket Resort & Spa

A tranquil 5-star hotel nestled on Mai Khao Beach, conveniently located just 15 minutes from Phuket International Airport.



### 6. Claws & Co Phuket (Avani+ Mai Khao Phuket Suites)

Don an apron and dive into a bucket of fresh seafood, paired with stylish cocktails or wine, all at a vibrant atmosphere. This restaurant is located at Avani+ Mai Khao Phuket Suites.



### 7. Toh-Daeng & Wo Ai Ni, Baan Ar Jor

Within the area of Baan Ar-Jor, you'll find two restaurants: **Toh Daeng**: Offering Michelin Guide-recognized local Phuket cuisine. **Wo Ai Ni**: Catering to larger groups for seminars, meetings, and parties.



### 8. The Slate, Phuket

A 5-star resort sprawling across 25 acres, showcasing history through avant-garde architecture inspired by the tin mining legacy of the Na Ranong family.



### 9. Hideaway by JAMPA, PRU JAMPA Farm

Indulge in a farm-to-fork dining experience, savoring dishes crafted from fresh, farm-sourced ingredients and premium local produce, all amidst the tranquil ambiance of the farm and lake.



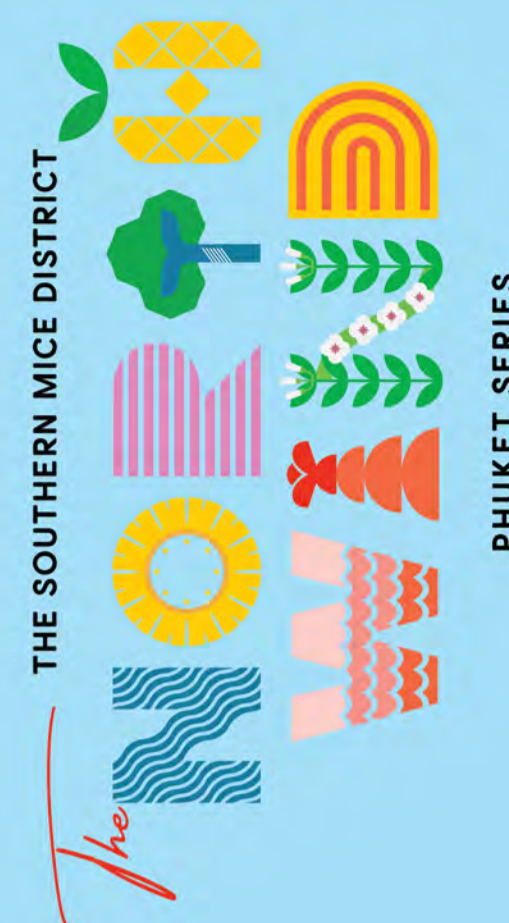
### 18. Bang Pae Seafood Restaurant

An authentic Phuket-style Southern Thai restaurant serving dishes made with fresh, local ingredients, and recognized with a Bib Gourmand Award.



### 19. Niña Beach, Naga Noi Island

A private beach nestled on the secluded Naka Noi Island, offering a luxurious glamping experience with full amenities and a variety of beachside activities.



THE SOUTHERN MICE DISTRICT

PHUKET SERIES

