

Developing Future MICE Destinations: Standards, Co-created Spaces, and Local Aspirations

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MICE Trends of 2017



1. Local Experiences

Meeting attendees crave authenticity, according to Benchmark, which says 2017 will give planners an opportunity to plan interactive travel experiences that immerse attendees in local cultures in a way that's genuine instead of manufactured.

2. Fast Turnarounds

Technology has created an appetite for speed, according to Benchmark, which says planners in 2017 will expect faster communication from venues -- including faster responses to requests for proposals.

Source: Top 10 Meeting Trends of 2017, Benchmark Resorts & Hotels.

ASEAN MICE
CONFERENCE
2018

24th January 2018



ANNUAL MEETING 2017



ANNUAL MEETING 2017



Davos is "The best meeting place in the world"



- Davos is a congress city with great traditions, and hosts one of the most well-known global meetings in the world, the World Economic Forum, for decades.
- All Davos residents are pulling together - public authorities, industry and residents.
- The "Spirit of Davos" leads to outstandingly successful meetings.
- Davos is located in the heart of Europe: International airports, low cost carriers & high-speed trains nearby.
- Davos offers free public transportation for hotel guests with overnight in summer time.

Davos is "The best meeting place in the world"



- Davos offers high quality of hotel infrastructure in over 58 properties with over 27,000 guest beds.
- Davos provides 11 seminarhotels from 3-5* with modern meeting facilities.



Hotels



We advise you free of charge

- Comprehensive information, submitting contacts and offers within 24h.
- Offer-overview with availability and option date
- Only one contact person and one follow-up
- Direct bookings

As well:

- Researching appropriate venues within the destination
- Comprehensive information about the destination & partners
- Advising best solutions
- Arranging educational trips and site inspections
- Representation of suppliers in the Davos meeting industry
- Placement of information industries competences
- E-Mail Newsletter with meeting place news
- Davos Klosters Inclusive - (free rides on the local buses)

Contact us almost 24h.

Convention Bureau Davos
Destination Davos Klosters

MICE Venue



INCENTIVES & EVENTS
For groups and organisations

MEETING PLACE
Davos – World's Finest Meeting Place

MEDIA
Everything for media representatives

CITY OF KNOWLEDGE
All educational institutions at a glance

RESEARCH CITY
Davos institutes and research centres



Incentives



Incentives & events

Davos Services, the incoming company at the Davos Klosters Resort offers:

- Assistance, coordination and organisation
- Hotel, restaurant and catering reservations
- Transfer, excursions and round trips
- Guidance and support by experienced guides and hostesses
- Organisation of entertainment
- Support with the organisation of big events
- Total account of your program

Sports and Fun: Snowshoe trekking | Skiing | Cross-country skiing | Toboggan fun | Curling and Bavarian curling | Paragliding tandem | Mountainbiking | Hiking | Adventure Park Davos - high rope park and bike park | **Culture, Research and Education:** Museums | Research institutes | Alphorn | **Experiences:** Cheese making demonstration Clavadeleralp | Brewery BierVision Monstein | Toboggan fun with fondue | Cheese- and wine tasting | Sweet Dreams - making your own chocolate bar | Cheese fondue in an igloo or outdoor | **Nature and adventure:** Avalanche safety course | Overnight stay in an igloo | Quad (ATV) course | Husky Adventure | **Team Building and Events:** Ice hockey game | Ski race | Team Olympics | Igloo building | Snow sculptures or snow bar building | **Excursions, Round Trips and Transportation:** Horse drawn carriage ride | Helicopter sightseeing flights | Rhaetian Railway journey | Bernina Express to Poschiavo | St. Moritz | Chur | Vintage bus | Guided city tour | Transfers | Restaurants

...and everything else needed for an unforgettable event!



ASEAN MICE Venue Standard (AMVS)

Hotel/Resorts, Convention/Exhibition Centers, Public/Private Sectors



Criteria for AMVS is categorized according to the type of venues as follows:

Type of Venues	Physical (P)	Technology (T)	Service (S)	Total of Indicators
1. Hotels/Resorts	32	10	13	55
2. Convention/Exhibition Centers	32	10	13	55
3. Public/Private Sectors	18	8	8	34

AMVS 55 indicators and the major criteria and requirements



ASEAN MICE Venue Standards

Physical Setting (P)

- Meeting Room Physical Setting & Functions (P01-P08)
- Meeting Room's Compound (P09-P18)
- Meeting Room's Public Areas (P19-P26)
- Safety/Security/Emergency Facilities (P27-P30)
- Organizer's Access to Meeting Room (P31-P32)

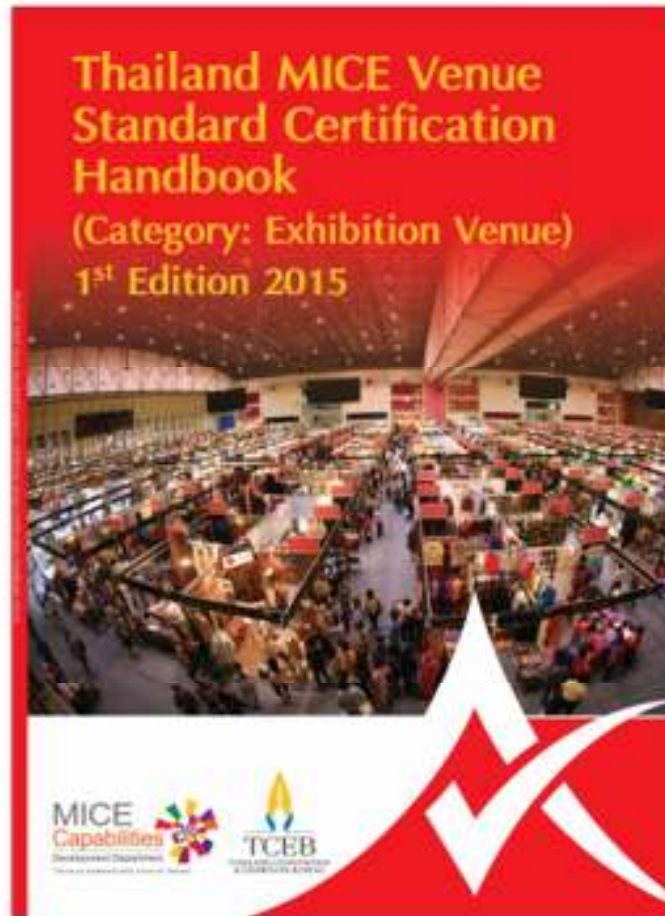
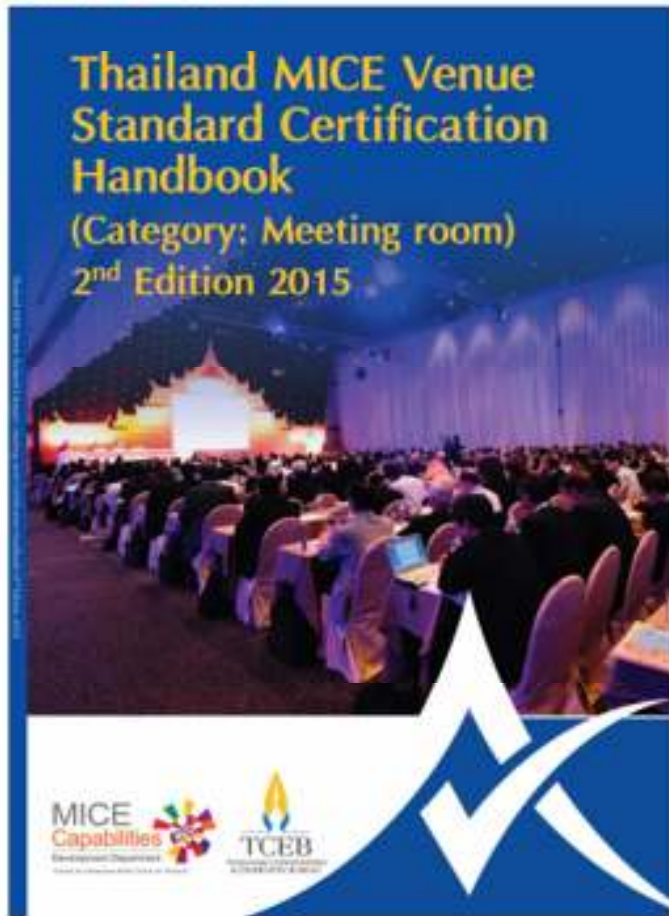
Technology (T)

- Light & Audio-Visual Operations (T01-T04)
- Power & Air-Conditioning System (T05-T08)
- Other Services (T09-T10)

Service (S)

- Coordination & Service Improvement (S01-S03)
- Staff (S04-S10)
- Environmental Protection & Community (S11-S13)

Thailand MICE Venue Standard (TMVS)



TMVS: Meeting Room



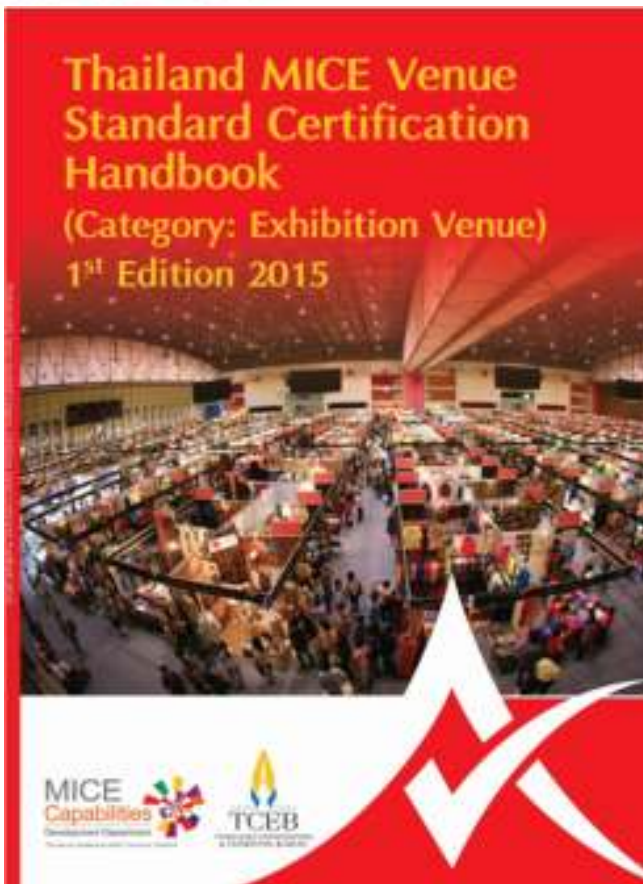
Thailand MICE Venue
Standard Certification
Handbook
(Category: Meeting room)
2nd Edition 2015



Indicators Categorized by Operating Facility Type

Assessment	Operating Facility Type		
	Type 1: Convention Centers	Type 2: Hotels/ Resorts	Type 3: Public/Private Sector s
1. Physical (P)	31	31	20
2. Technology (T)	5	5	4
3. Service and Management (S)	19	19	14
Total	55	55	38

TMVVS: Exhibition Venue



The Number of Indicators by Operating Facility Type and Area of Assessment

Area of Assessment	Exhibition Hall	
	Type 1	Type 2
1. Physical (P)	38	37
2. Technology (T)	6	6
3. Service (Sv)	15	15
4. Sustainability (St)	6	6
Total	65	64

Remark: Type of Exhibition Hall

Type	Basic Characteristics			
	Minimum Area Size (Square Meters)	Minimum Height* (Meters)	Minimum Weight Support (Kilograms per Square Meter)	In Cases Involving Pillars, Minimum Pillar Distance (Meters)
1	5,000	12	2,000	20
2	1,000	7	500	10

TMVVS: Special Event Venue



Assessment	Indicators
Physical Component (P)	11
Safety and Security Component (SF)	4
Support Component (SP)	9
Sustainability Component (ST)	4
Total	28