MICE DESTINATION
Creative ideas

Brighten up your MICE DESTINATION in 5 cities through
Thailand 7 MICE Magnificent Themes
Explore new experiences of meetings
Background...
The Guidebook of creative ideas for MICE destinations

Thailand Convention and Exhibition Bureau (Public Organization) or TCEB has implemented the projects in developing MICE destinations and making of MICE activities planning guidebook “Thailand 7 MICE Magnificent Themes “ with the purpose to develop venues for MICE activities or new MICE destination for entrepreneurs and MICE industry that can be practically used.

This guidebook of creative idea for MICE destinations will mainly focus on the five MICE cities including Bangkok, Khon Kaen, Chiang Mai, Pattaya and Phuket, which will be presented through seven perspectives, namely Fascinating History and Culture, Exhilarating Adventures, Treasured Team Building, CSR and Green Meetings, Beach Bliss, Lavish Luxury, Culinary Journeys

TCEB truly hopes that this guidebook “Creative ideas for MICE destinations” will provide alternative, explore new perspectives in creating memorable experience for all of your MICE events and meetings.
| 6  | Thailand 7 MICE | Magnificent Themes |
| 8  | BANGKOK        |
| 26 | KHONKEAN       |
| 42 | CHIANGMAI      |
| 60 | PATTAYA        |
| 84 | PHUKET         |

Information of convention venues / hotels / restaurants
Fascinating History and Culture means historic, cultural, and social – value site visit including places of mental affinity for later generations.

Exhilarating Adventures refer to travelling to places where the environment is different from normal environment, consisting of physical activity, natural environment, and immersion into culture.

Treasured Team Building illustrates harmony creation among members of a group through various activities which may be a brainstorming activity or joining activity bases so that groups can share ideas and exchange knowledge.

CSR and Green Meetings means Corporate Social Responsibility which is a commitment to the stakeholders in order to operate the business in a transparent and ethically sustainable manner, either in economic, society and environment.
Beach Bliss
represents activities to experience beachfront atmosphere or activities set up on the beach so that to feel differently from the ordinary activities.

Lavish Luxury
brings luxury trip which gained more popularity recently to provide a great experience for MICE enthusiasts.

Culinary Journeys
depicts travel that is motivated by going to a place where unique food is presented or may refer to production of food, food festival, restaurant, and food-specific location.

Description of symbols used in this guidebook.
- 🏖️ Capacity to accommodate for activities in each venue
- 🗓️ This venue is capable to accommodate meetings and seminars
- 🗣️ Communicable languages
- 🚌 This venue is capable to accommodate bus parking
- 🏠 The location of the venue
- 📞 Telephone number for contact
- 🌐 Website or email for contact
- 🕒 Office hours
1. CSR and Green Meetings
PTT Metro Forest Learning Center

2. Treasured Team Building
PTT Metro Forest Learning Center
Siam Serpentarium
Hua Ta-khe community
Thai Food Heritage
Chakrabongse Villas & Residences
Bangkok Own Town
Sao Ching Cha
Bang Rak market
Yaowarat Road

3. Exhilarating Adventures
Siam Serpentarium
Bangkok Own Town
Sao Ching Cha
Bang Rak market
Yaowarat Road

4. Lavish Luxury
Tha Maharaj
Supatra River House
Chakrabongse Villas & Residences

5. Culinary Journeys
Hua Ta–khe community
Thai Food Heritage
Chakrabongse Villas & Residences
Bangkok Own Town
Sao Ching Cha location
Bang Rak market
Yaowarat Road

6. Fascinating History and Culture
Hua Ta–khe community
Bangkok Own Town
Sao Ching Cha location
Bang Rak market
Yaowarat Road
Bangkok is the capital and economic center of Thailand. Most revenues come from the commercial, financial and travel services sectors. In addition, Bangkok is also the hub of transportation in the region. Each year, 20 million visitors go to Bangkok. With unique charming in history, arts and culture and a variety of food, Bangkok dominated as always most popular city for MICE travellers.
Khet Nong Chok
Khet Min Buri
Khet Khlong Sam Wa
Don Muang
Bang Phlat
Khet Lat Krabang
Khet Saphan Sung
Khet Pathum Wan
Khet Wang Thonglang
Khet Huai Khwang
Khet Khlong Toei
Phayathai
Khet Dusit
Khet Bang Phlat
Khet Sathon
Khet Nong Chok
Khet Pathum Wan
Khet Pom
Prap Sattru Phai
Khet Ratchathewi
Khet Samphanthawong
Khet Phra Nakhon
Khet Bangkok Yai
Khet Khlong San
Khet Bangkok Noi
Khet Taling Chan
Khet Phasi Charoen
Khet Bang Khun Thian
Khet Chom Thong
Khet Rat Burana
Khet Bang Kho Laem
Khet Thon Buri
Khet Thawi Watthana
Khet Khlong Toei
Khet Phra Khanong
Khet Bang Na
Khet Prawet
Khet Bang Kapi
Khet Bueng Kum
Khet Yan Nawa
Khet Lat Phrao
Jatujak
Khet Nong Chok
Khet Min Buri
Khet Khlong Sam Wa
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Khet Bang Kapi
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Khet Khlong San
Khet Bangkok Noi
Khet Taling Chan
Khet Phasi Charoen
Khet Bang Khun Thian
Khet Chom Thong
Khet Rat Burana
Khet Bang Kho Laem
Khet Thon Buri
Khet Thawi Watthana
Khet Khlong Toei
Khet Phra Khanong
Khet Bang Na
Khet Prawet
Khet Bang Kapi
Khet Bueng Kum
Khet Yan Nawa
Khet Lat Phrao
Jatujak
Route 1
PTT Metro Forest Learning Center
Siam Serpentarium

Route 2
Hua Ta-khe community

Route 3
Thai Food Heritage
Tha Maharaj pier
Supatra River House

Route 4
Chakrabongse Villas & Residences
Thailand Creative & Design Center
House No. 1
Siam Commercial Bank,
Talat Noi branch
Talat Noi

Route 5
Sao Ching Cha
Bang Rak market
Yaowarat Road
Morning Session – Green Landmark

Start by visiting PTT Metro Forest Learning Center. This place is located on Sukhaphiban 2 Road, with an area of over 12 rai, combined under the concept of green space in urban areas. The Center is designed as a learning resource in respect to sustainable forest planting through innovations of nature conservation to convey that people and the forest are living closely together. Here you will do activities about planting trees, moving seedlings into the planting pots or studying the seeds of each plant yourself with advice given by lecturers. You will also learn about more than 200 species of plant. The activities available include learning nature by walking through floating walkway with the length of more than 200 km.
Afternoon Session – Adventure in the Land of Snakes

Siam Serpentarium, the first and only place in Asia where you can find all kinds of snakes, such as the world’s biggest snake or even the longest snake. This will take you to the ultimate challenge and the story of snake life. In the museum, there are many mixed media exhibitions organized that you can learn the snakes along with doing many activities. If you are passionate about excitement, you should not miss the adventures in the land of more than 70 species small and large serpents from all over the world. You and your team have opportunity to brainstorm, promote teamwork through such varieties of creativities in the land of snakes.

969 Luang Phaeng Road, Lat Krabang, Bangkok 10520
02 326 5800
www.siamserpentarium.com
Open daily

Sub activities
Siam Serpentarium
Snake study
2 hours

Surrounding premises
Suvarnabhumi International Airport
Hua Ta-khe Railway Station
King Mongkut’s Institute of Technology Ladkrabang
Activities in 1 day – Back to the Glamour of Old Days

See the beauty and glamour of the local community in the old days atmosphere of the metropolis at Hua Ta-khe community, an old community along the canal of Lat Krabang, tracing back to over 100 years old, Here it remains the traces prosperity of the past which has been descended to present, making the community lively and colorful with atmosphere of the past. It can be said that this community has never been quiet. Here you will learn about street-side culture of old Bangkok; enjoying creative activities such as making traditional Chula kite or drawing kite pattern, to bring your imagination to reality. Furthermore, you can also see a demonstration of ancient Thai desserts making presented by villagers in the community who are waiting to welcome all the guests with great hospitality.
Soi Lat Krabang 17 Lat Krabang, Lat Krabang, Bangkok 10520

083 771 4111

Open daily

Sub activities
Hua Ta-khe community
Making of Thai dessert and food
2 hours

Surrounding premises
Suvarnabhumi International Airport
Hua Ta-khe Railway Station
King Mongkut’s Institute of Technology Ladkrabang
Morning Session – Elaborate Cooking

Start by dropping at Sam Yan fresh market to shop for raw materials. It takes only 20 minutes to get to Thai Food Heritage located in Soi Arun Amarin 36, where you can reach by either from Arun Amarin Road or Rama IX Road. You can join a group of cooking class conducted by chef and skilled lecturers with step-by-step instructions for cooking. You will learn and present your talent in cooking perfectly along with exchange team ideas via the taste of Thai cuisine.
Afternoon Session – Floating along the River of Life

Tha Maharaj pier is the new meeting place located on Rattanakosin Island close to Chao Phraya river, so-called “River of life” and the traditional commercial center full of cultural heritages. It is designed with the concept of Riverside Eatery, Urban Oasis, Art & Culture Market with an area of over 3,684 square meters comprising of 7 buildings. Therefore, it is a center of shops and restaurants. Here you can also enjoy Thai massage serviced on board while watching the atmosphere of river banks and experience the beauty and way of life of the people along the Chao Phraya river.

Transfer from Tha Maharaj to Supatra river house takes about 5 minutes (by boat)
Evening Session – Travel along Chao Phraya River

Visit Supatra River House, a Thai restaurant decorated in Thai style, concealed with the atmosphere that reminds of the serene past. Food is served in traditional Thai style using local ingredients and the taste is guaranteed by many food awards. The restaurant provides the beautiful views of the Chao Phraya River, which you can choose to dine within Thai houses or on the exterior section close to Chao Phraya river to appreciate the atmosphere in which the Grand Palace and the Rama 8 bridge visible. All catered for your exclusive dining experience.
Sub activities

Sriraj Bimuksthan Museum
learn the history of medicine
1 hour

Rattanakosin Island
cycling activity around the island
2 hours

Banglampoo community,
the old community,
watch the banana plant beautiful
carving activity
2 hours
Morning Session - Charming Thai

Visit Chakrabongse Villas & Residences, a teak wood house aged 100 years old, nestled in the shade of old trees along the Chao Phraya River hidden with ambience of classic and warm atmosphere. Here, accommodations, restaurant and activity area are available for service. You will be able to do Thai-style activities like paper flower folding (origami), along with watching the atmosphere of Cha Phraya river, which you can choose to buy flowers as you like at Pak Klong Tarat, a market where tons of fresh flowers available. Another recommended activity is to create your signature tea blend from flowers and tea in a taste of your own.
Afternoon Session – Walking Tour, Visiting the Architectures

Bangkok, a city with a lot of architectures descended through many eras blended perfectly makes it fairly the most charming city. Walking Tour is an activity many travelers love. Start the tour by visiting the **Thailand Creative & Design Center (TCDC)**, a place of inspiration and creativity. Inside you will see a lot of exhibitions that will ignite your ideas and present information gathered here. Followed by the **House No. 1**, the building aged almost 100 years located at Charoen Krung Soi 30. Here, you will see neoclassical style architecture, a two storey brick load-bearing building, hipped roof. The wall was painted in yellow, and the windows in olive green with white frames. The doors have beautiful roman curves. Next from it, there is **Kalawar (Holy Rosary Church) church**, a Catholic Church standing with Rattanakosin era for over 120 years having beautiful neo-gothic architecture. Then, there is **Siam Commercial Bank, Talat Noi branch**, the first financial institution of Thailand located in the baggy shaped land having narrow entrance and gradual wide at the end which conveys that money can enter to easily and difficult to exist the land based on ancient belief. Here you will experience the Western architecture called” Beaux Arts” which is a combination of neoclassical arts. The building is located parallel along with Chao Phraya River. The interior is decorated with various elements such as architrave, and stucco capitals blended beautifully and perfectly. This session ends with visiting **Talat Noi**, an old trading area along the Chao Phraya River, place where many gourmet restaurants are gathered. Here you will see the architecture of the dragon that reflects the way of life of Chinese people living in Thailand. The trip will make your Bangkok experience a charmingly memorable.

Transfer from the **Creative & Design Center (TCDC)** to **House No.1** takes about 8 minutes by walk.
Transfer from the House No.1 to Kalawar church takes about 5 minutes by walk.

Transfer from Kalawar church to Siam Commercial Bank, Talat Noi takes about 2 minutes by walk.
Transfer from Siam Commercial Bank, Talat Noi to Talat Noi takes about 2 minutes by walk.

Sub activities
Bang Krachao
cycling to watch for natural beauty
2 hours

Surrounding premises
The Grand Palace
Hua Lamphong Railway Station
Bangkokian Museum
Street Food Bangkok Tour

Bangkok is renowned for its excellent street foods which have been recognized internationally, as seen from the Michelin Guide book saying Bangkok has more than selected 30 street restaurants in several areas of the city. Activity under the concept of Street Food Bangkok Tour is an activity that will satisfy people who love to eat. It is started by visiting Sao Ching Cha location or the Giant Swing of Bangkok, a major landmark in front of Bangkok city hall. The activity that you and your team can do in this area includes group division to seek for best food menu based from the hint. Followed by visiting Bang Rak market, located on Charoenkrung road, the first paved road in Thailand, a source of delicious foods. The activity that you and your team attend in this area includes group division allocated to find the missing words that represent to meaning of delicious menu available in this area. Next Yaowarat Road, the vibrant Chinese community full of old quality gold shops, is a source of precious dried and fresh foods including fruits and veggies. At night, on both sides of the road, there are plenty of good restaurants available for you to try. The activity that you and your team can do in this area includes grouping to seek for the top five dishes served in this area.
Sao Chingcha
Sao Chingcha, Phra Nakhon, Bangkok 10200
Transfer from Sao Chingcha area to Bang Rak market takes about 20 minutes

Bang Rak market
Charoen Krung Soi 46, Charoen Krung Road, Bangkok 10500
Transfer from Bang Rak market to Yaowarat takes about 20 minutes

Yaowarat Road
Yaowarat Road, Samphanthawong, Bangkok 10100

Sub activities
Mahakan Fort Park archaeological site and Rattanakosin Island exhibition 2 hours

Surrounding premises
Jim Thompson (House & Museum)
Hua Lamphong Railway Station
Assumption College
Institute of Islamic Art Thailand
Bangkok Art & Culture Centre
National Stadium
Khon Kaen

1. CSR and Green Meetings
   Nam Phong National Park
   Wat Pa Mancha Khiri temple

2. Treasured Team Building
   Aura Farm
   Khon Kaen Zoo
   Ban Hua Fai
   Nam Phong National Park
   Wat Pa Mancha Khiri temple
   Baan Wai Leum
   Ban Dong Bang community

3. Exhilarating Adventures
   Khon Kaen Zoo
   Nam Phong National Park

4. Culinary Journeys
   Ban Hua Fai
   Ban Dong Bang community

5. Fascinating History and Culture
   Ban Hua Fai
   Wat Pa Mancha Khiri temple
   Baan Wai Leum
   Sim Wat Sa Thong Ban Bua temple
   Ban Dong Bang community
Khon Kaen, a city of regional convention center, is a potential MICE city that serves all industries and is the area where most investments persist either in agro-industry that generate income for the province accounted for 11.4 percent of the province’s gross domestic product including the industries of metal products, transportation, foods, machinery and wood products. The city has natural resources, histories in a variety of forms. Khon Kaen is also a city with a unique predominant culture and traditions excellent for activities organizing, either pre and post conference.
Route 1
Aura Farm
Khon Kaen Zoo

Route 2
Ban Hua Fai

Route 3
Nam Phong National Park

Route 4
Wat Pa Mancha Khiri temple
Baan Wai Leum
Sim Wat Sa Thong Ban Bua temple

Route 5
Ban Dong Bang community
**Morning Session– Reinforce in Creating the Team**

**Aura Farm** is full of agricultural learning resource. The farm is created with combination of English town atmosphere and rural areas. It is a place that directly conveys the meaning of agricultural life. Inside the farm, there are the areas that serve for meeting and seminar organization in the form of both interior conference room or outdoor. As for activities that you can attend after the meeting will include activity in learning about agricultural life through 3 bases of activity such as a learning base for processing of cow’s milk. At this point, you will learn how to make ice cream from fresh cow’s milk and the process of milking from cows. Finally, the last base, here you learn the basics of organic vegetable farming.
**Afternoon Session- Pioneer into the Deer Fields**

Khon Kaen Zoo, the Land of Deer, located in the area of 3,338 rai in Khon Kaen, is divided into two parts. Firstly, the learning area which is a learning source of the conservation of rare wildlife through a variety of activities including hiking to learn of wildlife, student learning in the zoo projects, etc. Secondly, the exhibition area, there are over 118 exhibition organized in the area. The zoo also offers accommodation and meeting and seminar areas under the atmosphere of Khon Kaen Zoo. Activities you can do after the meetings include adventure in your own way whether it is a bike cycling to survey the zoo, and activity that will enhance challenge like feeding tigers and lions, an activity that is like no other which will bring you closer to the predators.
**Route 2**

- Fascinating History and Culture
- Treasured Team Building
- Culinary Journeys

**Morning Session – Explore Northeast Cuisine**

_Ban Hua Fai_, a legend of Northeastern Silk, is a place full of life style for you to explore. It offers meeting space that can accommodate both Thai and foreigners featured with Esan local food. Here, you can harvest raw materials from the kitchen garden of the community to create delicious local recipes. Big steamed fish with spicy dipping sauce and spicy soup of domestic fowl dense meat are served with the identity of the community such as tasty mulberry juice to fill up freshness to cool off as well. Indulge yourself and experience the lifestyle of the community hidden with charm of the villagers that welcome visitors very friendly.
Afternoon Session - Hundreds Stories of Silk

In addition to the outstanding local cuisine, one of the most famous products of Ban Hua Fai is the Isan silk which have been preserved as local culture blended with fascination of Isan locality. People are living with mulberry farming career that inherited from the ancient time. Here, there is an area for learning about the silk weaving process in every step with a wide area provided with all the equipment required. You will learn the process of silk weaving from start to finish. Every step you take either painting pattern into the fabric or dyeing of natural colors, dragging the silk wires. It can be said that every process will definitely make you experience the way of life of the villagers.
Activities in 1 day - Nature Conservation

Nam Phong National Park, with an area of 123,125 rai covering more than five districts, is the most abundant and beautiful natural landmark in Khon Kaen. Nam Phong National Park is a place to serve MICE travelers very well. Overnight accommodation services or small and large meeting venues can be provided here. You will enjoy the beauty of Hin Chang Si scenic point, a large stone yard, the highest scenic point in the park where you can see the greenery of nature. If you love group adventure after the meeting, you can ride a mountain bike along the natural route within the park with attending activity in preserving natural water dam, tree planting to increase the green areas and composting from debris and food wastes.
Surrounding premises
Ubolratana dam
Hin Chaan Si scenic point
Phu Kao–Phu Phan Kham National Park
Phrabat Phu Phan Kham temple

Sub activities: Nam Phong National Park
Jogging in the nature       2 hours
Kayaking               2 hours
Adventure camp in 7 bases 2 day 1 night

4014 Rural Road, Ban Phue, Nong Rua, Khon Kaen 40240
043 358 074
namphong_np@hotmail.com
Morning Session – Directed by Merit

Wat Pa Mancha Khiri is located in Manchakhiri district. Inside the temple, there are a lot of Rhynchostylis orchids that fully bloom showing off beauty to the guests who have a chance to visit. In addition to the beauty and aroma of Rhynchostylis orchids, there is also a meeting area in the form of pavilions and large courtyards. After the meeting, you can do activities for the benefits of the temple whether cleaning the yards or surrounding areas of the temple, or planting trees to increase the green area for the temple.

Remark:
For Activity coordinate staff in advance about 1 week.

Transfer from
Wat Pa Manchakhiri to
Ban Wai Luem village
takes about 15 minutes.
Afternoon Session – Silk Road

The featured product of Khon Kaen province should not be what beyond the Silk from Baan Wai Leum, one of the places where the legendary silk products of the community continue to be inherited distinctly. In every household, there are internal areas for mulberry planting. Here you will bring silk to ferment with the mud. This is one of highlighted activities that you should not miss. It is to make silk soft, not stiffened when wearing. Moreover, you can enjoy dyeing natural silks with your team to experience way of life of the community.


**Evening Session – Watch Charming Architecture of the Isan**

Experience the atmosphere of Isan and the archaeological site awarded as a precious architecture, heritage and cultural conservation of the Asia Pacific by UNESCO at Sim (the ordination hall) of **Wat Sa Thong Ban Bua temple**, where the buildings are characterized by simple craftsmanship of those eras like painting styles. Furthermore, it is different from Sim in other temples with stucco decoration which still maintains its original identity. Here, after the meeting, you can explore Isan locality via Isan silk dressing along with walking watch the beauty of the Isan architectures, adding the unique charming of the visit.

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Sub Activities
Mancha Khiri cultural residence
Study the history of Mancha Khiri
1 hour

Surrounding premises
Kutkhao Subdistrict
Administration Organization
Wat Pa Pracharat temple
Non Sila Lek Ancient Place

Ban Bua, Kut Khao,
Mancha Khiri, Khon Kaen 40610

043 227 714-5
Activities in 1 day - Delicious in Basketry Land

Ban Đôŋ Bâŋ community is a medium size community, full of cultures hidden with attractions, either the welcoming unique long drum show or even travelling with tricycle, watching surrounding sceneries these are a unique selling point of the community. Ban Đôŋ Bâŋ community is an ideal destination for MICE travellers. Here you can do activities that reflect the way of life of Isan offspring such as the competition in making Som Tum (papaya salad) and marinated chicken of Khao Suan Kwang district which is quite a colorful activity. You can also enjoy the making of wickerwork rice container as one of the featured activities available here.
Sub activities
Ban Dong Bang community
Learn how to do silk weaving
2 hours

Surrounding premises
Dong Bang Wittayayon School
Khao Suan Kwang District Office
Khon Kaen Zoo

Ban Dong Bung, Mho 4, Dong
Mueang Am, Khao Suan Kwang,
Khon Kaen 40280

084 762 4336
1. CSR and Green Meetings
Mae Taeng Cooperative
Doi Pha Hom Pok National Park

2. Treasured Team Building
Huai Hong Khrai Royal Development Study Center
Horizon Village & Resort
Mae Taeng Cooperative
Huay Tueng Thao Reservoir
Doi Pha Hom Pok National Park
Ban Mae Ton community enterprise
Doi Saket Agricultural Cooperative
Baan Tawai village
Punpon Farms
Chiang Mai Cultural Center

3. Exhilarating Adventures
Huai Hong Khrai Royal Development Study Center
Huay Tueng Thao Reservoir
Doi Pha Hom Pok National Park
Ban Mae Ton community enterprise

4. Lavish Luxury
Health Lanna Spa
Chiang Mai Cultural Center

5. Culinary Journeys
Horizon Village & Resort
Punpon Farms
Chiang Mai Cultural Center

6. Fascinating History and Culture
Baan Tawai village
Chiang Mai Cultural Center
Chiang Mai is known as the Rose of the North. It has top class meeting facilities and the charm of tourism attractions, both natural and unique Lanna culture, making Chiang Mai one of the most popular meeting destinations in Thailand.
Route 1
Huai Hong Khrai Royal Development Study Center
Horizon Village & Resort

Route 2
Mae Taeng Cooperative
Huay Tueng Thao Reservoir
Health Lanna Spa

Route 3
Doi Pha Hom Pok National Park

Route 4
Ban Mae Ton community enterprise
Doi Saket Agricultural Cooperative

Route 5
Baan Tawai village
Punpon Farms
Chiang Mai Cultural Center
Morning Session – Preservation and Continuation

For more than 36 years that Huai Hong Khrai Royal Development Study Center has been established under the royal initiative of the King Rama IX by studying the forestry development to integrate with fisheries, agriculture livestock and dairy and industrial agriculture in the area of over 8,500 rai. This makes the area cover all agricultural sciences. The center is fully equipped with areas of many activities, conference and meeting rooms, which make it capable to handle more than 40,000 domestic and international seminar groups. In addition to the study visit, cycling inside the farm is another interesting activity that allows you to enjoy the natural route along the dam, experience the farm life, and stop to pick up organic mushrooms for cooking.
Afternoon Session – Healthy Lanna Cuisine

Horizon Village & Resort is a place secluded away with full facilities communicating through the decoration of traditional Thai architecture. MICE travellers can access the full experience of Lanna locality. Horizon Village is defined as a convention resort with a space covering up to 3,672 square meters, equipped with rooms, restaurants and various activities, including bicycling for sightseeing in botanic gardens or boating. For those who want to access the Lanna locality, you can attend cooking classes by bringing organic farm fresh to create a recipe of your own taste.

Sub Activities
Huai Hong Khrai Royal Development Study Center Cycling 3 hours
Horizon Village & Resort
Travelling with Balloon Flight to see the views of Chiang Mai 3 hours

Surrounding premises
Ban Kee Lek community
Baan Pa Phai Agricultural Housewife Group
Rajamangala University of Technology Lanna
Wat Phra That Doi Saket
Doi Saket District Office
Morning Session - Organic Lifestyle

Participation through the cooperation of members has made Mae Taeng Co-Operative to be established, and won the National Cooperative Award in housing cooperative type in 2016. Mae Taeng cooperative is featured by learning under the concept of organic agriculture that can accommodate the visitor group to learn and try by themselves, whether composting from pig manure, making animal feeds from natural resources that will help you get involved with the agricultural life. Learn sustainable way to help communities reducing waste by various upcycling activities.
Afternoon Session – Get through Forest and Mountain

Huay Tueng Thao Reservoir is the area developed according to initiative of His Majesty King Rama IX to solve the problem of water shortage in agriculture and household. Inside the area, there is a space available for meetings and events featured with beautiful view of the large reservoir surrounded by large and small mountains that lined up. There are also many activities to welcome adventurers who like the excitement among natural atmosphere like driving ATV car challenging the forest to cross the river to get through the forests enabling you and your team to become parts of beautiful nature. In addition to activities for the brave people, Huai Teung Thao reservoir also provides tourist center and restaurants on the raft in the reservoir, where you can choose to camp out or sleep in the cottage to appreciate the beautiful nature.

Huay Tueng Thao Reservoir,
Don Kaeo, Mae Rim,
Chiang Mai 50180

053 121 119

Open daily
9.00 – 17.00 hours

Transfer from
Huay Tueng Thao Reservoir
to
Health Lanna Spa
takes about 30 minutes
Evening Session - Relax in Lanna Spa

After feeling tired, you can get pampered and relax at Health Lanna Spa (Thai Lanna Spa Association), a place to take you to a world of relaxation after enjoying hectic lifestyles in the wilds. It is located in the heart of Chiang Mai presented through the design under the contemporary Lanna atmosphere. This place can accommodate guests that take a study visit for only the spa and Thai massage section. Inside, it is divided into spa rooms, Thai massage rooms where you can choose a variety of Thai massage either Lanna hot press massage, oil massage, or foot massage and facial treatment making enjoy and relax in the perfect place while participating in expressing Lanna identity.
Sub Activities
Huai Teung Thao Reservoir
Hanging climbing rope
crossing reservoir
1 hour
Kayaking activity
1 hour

Surrounding premises
Mae Taeng Tiger Kingdom
Wat Huai Rai
Chiang Mai Rajabhat University
Thai Buffalo Museum
Activities in 1 day – Embrace of the Mountain

Doi Pha Hom Pok National Park, is the second highest mountain in Thailand. The highest peak is 2,285 meters high, abundant with well preserved natural resources and wildlife. In the park office, there are many highlights such as Fang Hot Spring where you can boil eggs, soak your body or your legs. In addition, you can also participate in nature preservation activities with the team such as greening the forest by tree planting or making firewall to help maintain the natural ecosystem.
Sub Activities
Doi Pha Hom Pok National Park
Mineral water bathing and hot spring soaking
2 hours

Surrounding premises
Fang Hot Spring
Doi Pha Hom Pok National Park
welfare shop
Morning Session – Thepsadej Coffee: Upstream Experience

Experience the coffee road at Ban Mae Ton Community Enterprise’s Fresh coffee, with learning the upstream production of Thepsadej coffee, one of the country’s best Arabica coffee. With more than 1,000 meters above sea level, the coffee is planted in natural, non-toxic environment certified by the Geographical Indication (GI) Standard. Thepsadej coffee has its own unique aroma that you cannot find in any other varieties of coffee.
Afternoon Session – Thepsadej Coffee: Downstream Experience

Learn the downstream production of Thesadej coffee at Doi Saket Agricultural Cooperative. Here you learn the process of producing coffee to the market, including the roasting and grinding of coffee beans through quality processes. Watch the demonstration of Thepsadej coffee production in its particular formula which you can find in nowhere. Also, you can taste the best Arabica coffee in Thailand that anyone will be fascinated with its aroma and taste.

Sub Activities
Chiang Mai Zoo Dining in aquarium
**Route 5**
Fascinating History and Culture
Treasured Team Building
Culinary Journeys

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**Morning Session – Creating Oraftwork**

Experience delicate engraving at **Baan Tawai village**, the graving work village that is famous for either wood works or decorating the pattern gold stripes of gold lacquer aged for more than 100 years. Wood carving products from Baan Tawai village are well known and popular among both Thai and foreigners featured with a variety of designs. At Baan Tawai, you can see the demonstration of woodcarving crafts process in every step. Moreover, you can have a trial in doing wood carving based on given pattern such as of elephant, a valuable animal of Chiang Mai or you can precisely decorate the stripes attached with the glass that you will get a completed work as souvenir.
Afternoon Session – Folk in the Glass

Punpon Farm is not only a restaurant but also a place that demonstrates lifestyle of people living in Pa-bong community, both their daily life and their conservation that everyone in the community focuses on conservation and preservation of green areas. The food is cooked with the raw materials obtained from Pa-bong community and vegetables grown from veggies planting in the shop. There are a variety of activities here that visitors can enjoy and experience the lifestyle including cooking from local ingredients. Or you can enjoy highlighted activities like mixing beverage made from local herbs in which you will have to do every step since picking herbs to the process of making your own style of beverage.
Evening Session – Impressed by the Nightlife

Let’s see the beauty of the land of Lanna at Chiang Mai Cultural Center. The building’s design is blended with unique style of Kalae house (Northern Lanna traditional house) and bamboo raft houses that create a fascination through engraved patterns at the Chiang Mai Cultural Center. You will experience a lot of activities, including many shows representing Lanna cultures. Here you can join dressing for Lanna style costume while watching delicate arts show together with having authentic Khantoke (pedestal tray containing meals) dinner to strengthen the relationship with your teammates. Activities also include the division into different teams to answer the questions of hill tribe languages while feeling full with meal, delightfulness, and knowledge, simultaneously.
Sub Activities
Pun Fon Farm
Cooking from local ingredients
2 hours

Surrounding premises
Chiang Mai International Airport
Wiang Kum Kam
Municipality of Pa Bong
Central Plaza Chiang Mai Airport
Pattaya

1. CSR and Green Meetings
   Na Kluea community
   Ma Ha Tai
   Takiantia community
2. Treasured Team Building
   Flight of the Gibbon
   A’ La Campagne Pattaya
   Ocean Marina Yacht Club
   Na Kluea community
   Nong Nooch Garden Pattaya
   Chak Ngaeo Chinese community
   Ma Ha Tai
   Pattaya Shooting Park
   Koh Kham Undersea Park
   Ramayana Water Park
   Takiantia community
3. Exhilarating Adventures
   Flight of the Gibbon
   Koh Kham Undersea Park
   Ramayana Water Park
4. Lavish Luxury
   Ocean Marina Yacht Club
   Royal Cliff Hotels Group
   Silverlake Vineyard
5. Beach Bliss
   Ocean Marina Yacht Club
   Koh Kham Undersea Park
6. Culinary Journeys
   Ocean Marina Yacht Club
   Nong Nooch Garden Pattaya
   Takiantia community
7. Fascinating History and Culture
   Chak Ngaeo Chinese community
   Takiantia community
Pattaya is a potential city in services and tourism, aqua sport competition, with the beach lying in the length over 15 km and many islands. Pattaya is a destination for aqua sport centers and the center both nationally and internationally. It is also a city that can offer human resources and services for hotel accommodation including full facilities.
Route 1

Flight of the Gibbon
A’ La Campagne Pattaya
Ocean Marina Yacht Club

Route 2

Na Kluea community
Nong Nooch Garden Pattaya
Chak Ngaeo Chinese community

Route 3

Ma Ha Tai
Pattaya Shooting Park
Royal Cliff Hotels Group

Route 4

Koh Kham Undersea Park
Ramayana Water Park
Silverlake Vineyard

Route 5

Takiantia community
Morning Session – Thrilling with Teamwork Building

Wake distinctly with morning activities at Flight of the Gibbon which offers the Zip Line Adventure experience by flying across tropical forests of Khao Kheow and Khao Chompoo wildlife sanctuary where many exciting activities are gathered either Single Zip Line or Twin Zip Line. Test your willingness with sling jump to the ground strengthening your confidence with walking on the suspension bridge, climbing spiral stairs, together with showing off teamwork with helping each other efficiently. Since you start off, you can’t get back. Feeling safety with the support of well trained sky ranger team. The adventures also offer the fun knowledge of various plants and animals along the way.

Adventure level: 5 stars (with basic trainer provided for those inexperienced)
Afternoon Session – Surrounded by Nature

A’ La Campagne Pattaya is a place where simulates the atmosphere of rural European village for you to experience the nature with full of lungs. No matter where you look at, you see the greenness of the surrounding trees. Inside, it is divided completely into the dining room and the venue for many activities. For example, a city hall which allows you to share the experience with organic farming which include activities in goat and horse breeding, collecting eggs directly from the hen with your own hands, picking up organic veggies from the garden with skilled chef demonstrating how to keep vegetables and bring them for cooking delicious meal while you can try plating veggies by yourself. The activities also include learning the lifecycle of earthworms who help balancing the soil condition to be perfect for planting and providing the good soil with seeds for you to further planting at your house.

21/2 Mho 1, Na Jomtien, Sattahip, Chon Buri 20250
061 441 5181
www.facebook.com/alacampagnepattaya

Transfer from A’ La Campagne to Ocean Marina Yacht Club takes about 15 minutes
Evening Session – Sipping Cocktails with the Odor of Sea

Heading to the ocean by taking off at Ocean Marina Yacht Club, it is a marina with full facilities including meeting rooms, resorts, residence room, yachts renting services, yacht parking spot. Motivate your journey with Motor Yacht that will take you to visit the beauty of the sea in many islands, it is known as the most famous places in Pattaya like Koh Phai, Koh Rin, Sai Kaew Beach. Lastly, you can create the fun atmosphere with cocktail mixing competition with many bartenders guiding and demonstrating how to do in every step allowing you to show off your cocktail mix while inventing new flavors of your own.

Remark: For boat rental service, coordinate staff in advance about 1 week. In case you need a bartender, coordinate staff in advance about 1 week.

Sub Activities
Flight of the Gibbon Environmental conservation activities 3 hours
Ocean Marina Yacht Club Dinner at boat dock 3 hours
Khao Kheow Open Zoo Teamwork activities 3 hours

Surrounding premises
Pattaya Floating Market
Pattaya Dolphin World
Nongmon Market
Cartoon Network Amazone Water park
Morning Session – Fence of the Sea

Visit the beauty of the last mangrove forest of Pattaya at **Na Kluea community**, a community that still continues to preserve the traditional way of life inherited from generation to generation, either natural resources or local buildings that still retain a good atmosphere of yesterday. Also people here focus on nature conservation. It, therefore, results in a concept of preserving the ecosystem under the sea as a “Zung Chuak”, artificial grass that will help to lengthen the life and the habitat of underwater animals. This is an activity that will allow you to participate in the conservation of nature by yourself.

**Remark:**
Boat travelling to release Zung Chuak to the sea, will leave the shore at about 4 pm. One boat can accommodate 4 people.

Transfer from Na Kluea community to Nong Nooch Garden takes about 40 minutes.
Afternoon Session – Land of Plant Varieties

With over 1,500 rai of land, Nong Nooch Garden Pattaya is a green landmark of Pattaya City that attracts people to enjoy a lot of activities whether watching a world-class garden decoration or seeing a variety of plant species by walking throughout the day. Nong Nooch Garden also offers Nong Nooch International Convention Center and Nong Nooch Tradition Meeting rooms that answer the needs of MICE travellers. Thai Cooking is one of the activities that you should not miss in showing off your cooking skills simultaneously with brainstorming with your teammates.

Transfer from Nong Nooch Garden to Chak Nqaeo community takes about 30 minutes.

50 - 100

34/1 Mho 7, Na Jomtien, Sattahip, Chon Buri 20250

038 238 061 – 63

www.nongnoochtropicalgarden.com

Open daily
Evening Session – Thai – Chinese Relations

Experience ancient Traditional Chinese lifestyle integrated with the Thai culture like in Chak Ngaeo Chinese community, a place is full of ancient architecture providing the atmosphere of ancient Chinese market such as ancient row houses, old cinema, old wooden building, movie ticket room, old movie poster, or die cut figure of Insee Daeng (Red Eagle) movies of Mitr Chai Bancha version, a Thai famous film in the past. You also feel thrilled with rare Chinese Opera theatre. After walking to see ancient Chinese lifestyle, you can enjoy a activity in making paper mask for Chinese opera in which you can use your imagination endlessly.

Mho 10, Chak Ngaeo village, Huai Yai, Bang Lamung, Chon Buri 20150

094 550 5645

Open daily

Remark:
Activities can be implemented every day but Saturday is recommended due to Chak Ngaeo Chinese market opens.
Sub activities
Na Kluea Community
Cycling to watch artisanal fishery lifestyle 2 hours
Watching birds and last mangrove forest in Pattaya 2 hours
Nong Nooch Park
Nong Nooch camp activities 1 day
Elephant back ride watching the park 2 hours
Chak Ngaeo Chinese community
Cycling to watch traditional lifestyle in Chinese community 2 hours
Cooking Zongzi (Bajang)
Chinese meal 2 hours

Surrounding premises
Phra Tamnak Mountain
Sanctuary of Truth museum
Lan-Pho Fisk market
Sawang Boribun Rescue Foundation
Bang Lamung District Office
Mimosa Pattaya
**Morning Session – Forward the Happiness**

Forward happiness to the world at **Ma Ha Tai** (The Redemptorisf Foundation for People with Disabilities), for the Development of the Disabled, a place that offers many meeting rooms and activities. You can join in choosing delicious food menu having five complete nutrients, feeling saturated with full stomach and mind together with joining recreational activity that helps creating strong relationship through teaching homework, exchanging your knowledge and understanding, making it colorful with storytelling and plaster paint brushing which will gain you both knowledge, imagination as well as happiness throughout all sessions of activity.

Remark:
It is recommended to organize activities on Saturday-Sunday due to diversity of activity.

Transfer from **Ma Ha Tai** to **Pattaya Shooting Park** takes about 20 minutes.

Pattaya City, Bang Lamung, Chon Buri 20150

02 572 4042

www.mahatai.org
Afternoon Session – Extreme Enjoyment

Unleash your fun with shooting activities at Pattaya Shooting Park, a shooting range provides you with pistol and rifle choices for you to choose from. The place has security measures that meet international standards with a variety of shooting styles suitable for both people with and without experience, to strengthen your courage, your physical and mental strengths with many firing bases. Then you can get thrilled with the exciting activities prepared for you, such as cliff climbing, archery, tower jumping, and horse riding.

Adventure level: 4 stars (with basic trainer provided for those inexperienced)
Evening Session – Spa Therapy

Let’s relax and rejuvenate with Cliff Spa of Royal Cliff Hotels Group, a five star spa, an alternative for relaxing by the sea combined with specialty of nature in close proximity and panoramic views of the Pattaya sea. It offers a unique experience through a full range of massage services including foot massage, body massage in different styles that make you feel relax while enjoy the 180 degree atmosphere.
Sub activities
Pattaya Shooting Park
owner jumping, archery, kayaking
3 hours
Royal Cliff Hotels Group
Multinational wine tasting event
2 hours
Physical activities such as aerobics, fitness, learning Thai boxing
2 hours
Cooking classes
3 hours.

Surrounding premises
Underwater World Pattaya
Pattaya Walking Street
Monster Aquarium Pattaya
Art In Paradise Pattaya.
Morning Session – Heading to the Sea

See the beauty of the ocean at Koh Kham Undersea Park, a source of undersea nature study. It is a small island with an area of 61 rai located on the south, 9 km away from Sattahip district. This is a place where you will experience the beauty of shallow coral reefs and the lovely cartoon fish that will surf and greet you. With the beauty and natural abundance, Ko Kham is a destination pin among undersea adventurers.
Afternoon Session – Think Aimlessly with the River

Enjoy extreme fun and let go with floating at Ramayana Water Park, the largest water park in Thailand fully equipped with many challenging playthings along with one of the activities that you should not miss such as Lazy River. You will enjoy floating with round floats travelling along the river with a distance of more than 600 meters. You can strengthen the relationship and create harmony within the organization through playing with highlighted section of the ancient cave or compete in groups of the team which is a signature that you should not miss.

9 Mho 7, Ban Yen Road,
Na Jomtien, Sattahip,
Chon Buri 20250

03 300 5929

www.ramayanawaterpark.co.th

Open daily
10.00 – 18.00 hours

Transfer from
Ramayana Water Park
to
Silverlake vineyard
takes about 10 minutes
Evening Session - Indulge with the Flavors of Wine

Visit the Kingdom that produces and sells fresh grapes, processed products from grapes of Pattaya like Silverlake vineyard, a place that enables you to reach the atmosphere by taking a tram line riding through the vineyards integrated perfectly with the surrounding nature in the area over 1,000 rai of the land where grapes are grown in many varieties. Here you will see the wineries that you can learn in every production process together with live tasting delicious red and wines.
Sub activities
Ramayana Water Park
  Beach volleyball
  and beach football
  2 hours
Activities in the simulated
beach over 160 meters
  2 hours
Enjoy playthings in the water park
  3 hours
Koh Kham Undersea Park
  Kayaking
  2 hours

Surrounding premises
HTMS Chakri Naruebet ship
  scenic viewpoint of
  Samae San sea
Morning Session – Continuing the Legend of Takiantia Community

Starting at the assembly point at the hundred-post house at the Takiantia community, it is a Thai twin house containing 102 pillars, beautiful and spacious place and it remains the ancient Thai architecture ready to welcome you to learn about the place all the time. Here you will be divided into groups to perform many activities including cooking local recipes like coconut shell containing chicken which will get started from the step in coconut gathering, mixing chill sauce, and making stir-fried chill curry through the advice of a very skilled cooks. This is to guarantee your cooking will be eaten up deliciously. It will follow by the study of folk arts which started to disappear from Thailand such as the cutting paper for making Mahot colorful bunch, folding a rose from pandanus leaf. Enjoy the Thai folk music along with learning retro dance and Ram Tat (traditional antiphonal singing).
Afternoon Session – Municipality in Coconut Groves

In Takiantia community, people continue to live a sufficient life with rice cultivation and coconut plantation which are the main occupations of people in the community. Caring for coconut trees by implementing natural way, which is a critical part that makes the community become attractive as well. Here you will participate in releasing parasitoid wasps which is activity that helps destroy black caterpillars, enemies of coconut trees instead of using insect pests. It is the wisdom of the villagers that descended to the present.
1. CSR and Green Meetings
   Pa Klok community
   Sirinath National Park

2. Treasured Team Building
   Phuket Wake Park
   Boat Lagoon Resort
   Blue Elephant School and Restaurant
   (Baan Pitak Chin Pracha)
   Pa Klok community
   Peranakan Phuket Museum
   Sirinath National Park
   Own Phuket Town
   Vanich Farm

3. Exhilarating Adventures
   Phuket Wake Park
   Boat Lagoon Resort
   Tiger Kingdom

4. Lavish Luxury
   Boat Lagoon Resort

5. Beach Bliss
   Boat Lagoon Resort

6. Culinary Journeys
   Blue Elephant School and Restaurant
   (Baan Pitak Chin Pracha)
   Own Phuket Town

7. Fascinating History and Culture
   Thalang Cultural Village Ban Kanan
   Peranakan Phuket Museum
   Own Phuket Town
Phuket, a city that has many facilities and the potential to accommodate a wide variety of MICE enthusiasts. The unique and interesting points of Phuket are not only the seashores. Thrilling adventure is another activity that attracts people to visit Phuket regularly. Some people come to indulge in the luxurious cruise to appreciate the nature or the night atmosphere while others come to study the way of life and local culture of the community which is the highlight of the city known as ‘Pearl of the Andaman Sea’.
Route 1
Phuket Wake Park
Boat Lagoon Resort

Route 2
Thalang Cultural Village Ban Kanan
Blue Elephant School and Restaurant
(Baan Pitak Chin Pracha)

Route 3
Pa Klok community
Peranakan Phuket Museum

Route 4
Tiger Kingdom
Vanich Farm

Route 5
Sirinath National Park
Own Phuket Town
Test at **Phuket Wake Park** located in the heart of Phuket Island. It is a place where you will be able to challenge your courage and with embracing the rich nature of Phuket in a large lake with the area over 140 meters in length. Here you will find adventurous activities of wakeboarding sport that will take a breathtaking adventure into 11 sections for those brave people to prepare themselves to do the activity on the surface of the lake which will give a new exciting experience to you together with full service and security team including trainers, playing equipment, foods, drink, bathroom, shower and accommodation room.

**Adventure level:** 5 stars (with basic trainer of wakeboarding provided for those inexperienced)
Afternoon of Day 1 – Visiting Andaman

After feeling relieved, continue the session at **Boat Lagoon Resort**, a resort makes a difference with the charm of the view visible from the yacht marina combining with comfortable atmosphere of the sea. This will take you to relax with a yacht cruising to visit many islands and explore the beauty of the beach. On board you will find luxurious activities with highlighted culinary on the Yacht. You will have fun with the seductive cooking while having a special atmosphere with cruising.

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Evening of Day 1 – Relaxation

Relax by staying at **Boat Lagoon Resort**. Here, room service is available to relax. You can spend the night in a unique resort where you experience the liveliness of this Phuket town and waking up with morning sunrise over the yacht harbor.
**Morning of Day 2 – Harmony is Power**

Start the second day with many activities at **Boat Lagoon Resort** in a large area which make organizing for variety of activities possible. One of activities that you should not miss is: Teamwork activity which will direct you to challenge more than 10 bases of activities, either the base that directs you for jumping across small well, a base that directs you to climbing the rope crossing wells to practice balancing or you will find challenging base like climbing with sling over a large pond. All the bases are great for teamwork building.

**Afternoon of Day 2 – Yoga Therapy**

Relax with yoga at the waterfront at **Boat Lagoon Resort**. It has activities that will give you a special experience through tranquility combined with the perfect nature. It will enable you to play your own role integrated with delicate body gestures simultaneously with relaxation at the resort’s swimming pool. Or simply relax with creative activities such as painting, dolls stitching, fruit carving or learning how to make coffee. Anything can be selected by your own interest.

**Evening of Day 2 – Satisfy Your Stomach for Relax**

Enjoy special dinner at the restaurant of **Boat Lagoon Resort**. Celebrate your night with your own style of delectable dinner with the scenic views of the restaurant adjacent to the resort’s large swimming pool and surrounded by various trees. Here you will have a taste of Thai and international cuisines or enjoy a poolside party to create a memorable night.
Remark: Activity staffs can communicate only in Thai.

Sub activities
Ice Arena Phuket
Ice Skating
3 hours

Surrounding premises
Kathu Waterfall
Baan Teelanka
Monument of Thao ThepKasattri

22/1 Mho 2, Thepkrasatri Road,
Koh Kaew, Muang, Phuket 83200

076 239 680

www.phuketboatlagoon.com
Morning Session – Retreat to Thai

Learn about the local cultures at Thalang Cultural Village, Ban Kanan, an ancient village in Thep Krasattri sub-district, a place that gathers many historical stories so it is named as ‘Living Museum’, a local cultural resource of Thalang people. Here you will relax with activities that combine traditional Manohra dance, art and local play games that have long been descended in the south of Thailand with a new form of aerobic exercise called ‘Norabic’, an activity that will make you show off your delicate gestures hidden with strength of your body.

Mho 2, Thep Krasatti, Thalang, Phuket 83110

081 895 6864

Open Daily

Transfer from
Thalang Cultural Village, Ban Kanan
to
Blue Elephant School and Restaurant (Baan Pitak Chin Pracha)
takes about 30 minutes
Afternoon Session - Explore Seductive Cooking

Let show off your seductive cooking skill at Blue Elephant School and Restaurant (Baan Pitak Chin Pracha), a famous place that has been known for over 40 years as ‘Blue Elephant’, a brand that presents the concept of Thai cuisine in palace people style. It focuses on the atmosphere of Thai food forwarded through taste and decoration so perfectly. Here you will be able to show off you cooking skill of local recipe like Phuket noodles, a menu not to be missed when visiting Phuket town and many popular Thai food made by many skilled chefs.

96 Krabi Road, Talat Nuea, Mueang, Phuket 83000
076 354 355
www.blueelephant.com
Open daily 9.00 - 22.30 hours
Morning Session – Return the Completion

If you love the beauty of nature, you should not miss the activities of environmental conservation and natural resources at Pa Klok community, a place where you can do a variety of eco-friendly activities whether it is a study in returning gibbons to forest, a project organized to conserve natural gibbons. Or activity that you can try gaining your own experiments like rubber tapping, as well as learning about pineapple gardens in Phuket while watching the pineapple product processing or activity in getting close and learning about animals like goat milking which you get fresh goat milk for making soap to use at home.
**Afternoon Session – Back to the Past**

**Peranakan Phuket Museum**, a museum which makes it clear that Phuket is not just the place having only the sea. A museum that will bring you a new experience in the city of Peranakan (Peranakan means “born here”) It is a place to learn about Phuket local arts and culture. Here you can dress with Baba-Nyonya costume, visit the museum to reach depth knowledge with respect to the Phuket people.
Morning session - A beating Heart at Tiger Kingdom

Tiger Kingdom is a place that you can get closer to tiger tightly. It has royal tigers and white tigers, the king of wildlife that rarely found in the city. Experience the wildlife lifestyle by surveying the wildlife either their lifestyles, eating, habits as different from the other general animals.
Afternoon Session - Agricultural Way

Experience agro-farming learning source at Vanich Farm in the area of 45 rai in the heart of Phuket city which presents with the beauty of ancient Thai houses reflecting the beings of Thai people in the past. It is a great source of experience to learn lifestyle of farmers through demonstrations and experiments on organic farming. You will experience the real life of farmer with watching the pretty of white buffalos and trial in making your own salted eggs. Or you can watch the adorable animals such as sheep, miniature cattle, wild fowls, bantam chickens, and bunnies that you can enjoy the milk feeding for these animals.
Morning Session – Going for a Walk with Nature

Sirinath National Park, it is a place that covers an area of 56,250 rais, including pine forest, Khao Ruak forest, Khao Muang forest and Nai Yang beach. Here it will take you on a journey to the beautiful ocean alongside with the shady of the coastal forest. You can enjoy studying nature activities following the routes inside the park or you can do activity to increase the green space like planting trees. After finishing, you can watch the beautiful atmosphere of white sand beach, relax and listen to sound of the sea.

89/1 Mho 1, Ban Nai Yang, Sa Khu, Thalang, Phuket 83140
07 638 226, 07 632 7152
06.00 – 18.00 hours

Transfer from Sirinath National Park to Old Phuket Town community takes about 40 minutes.
Afternoon Session - Visiting the Old Town

Phuket, the city of pearls of Andaman, full of natural resources, it has friendly people. Phuket Old Town Community is one of the places that can be considered Hidden Gems of Phuket. Upon arrival, it must be caught by the eyes for notable ancient Sino-Portuguese architecture lining on both sides of the street. Here you can take selfie photos and study the beauty of the street art of Phuket and find many famous restaurants and tasty recipes found in the Old Phuket Town community.

49 Talat Yai, Mueang, Phuket 83000

084 3053910, 081 892 0618

Sub activities
Sirinath National Park
Catching sea crabs
2 hours

Surrounding premises
Thao Thep Krasattri Thao
Srisoonthorn Monument
Na Ka weekend market
Recommended convention centers, venues, hotels and restaurants

List of exhibition and convention halls contained in this guidebook of creative Ideas are venues for convention and seminar as certified by Thailand MICE Venue Standard (TMVS) of Thailand Convention and Exhibition Bureau (Public Organization) or TCEB.

**Bangkok**

**Exhibition and Conference Halls**

- **Amara Bangkok Hotel**
  - 180/1 Surawong Rd, Si Phraya, Bang Rak district, Bangkok
  - 02 021 8888
  - www.bangkok.amarahotels.com

- **Bangkok International Trade & Exhibition Centre**
  - 88 Bang Na-Trat Rd, Bang Na, Bang Na district, Bangkok
  - 02 726 1999
  - www.bitec.co.th

- **Chaophya Park Hotel**
  - 247 Ratchadaphisek Rd, Din Daeng, Din Daeng district, Bangkok
  - 02 290 0125
  - www.chaophyapark.com

- **Crystal Design Center**
  - 1420/1 Pradit Manutham Rd, Khlong Chan, Bang Kapi district, Bangkok
  - 02 101 5999
  - www.crystaldesigncenter.com

- **Grand China Hotel**
  - 215 Yaowarat Rd, Samphanthavong, Samphanthavong district, Bangkok
  - 02 224 9977
  - www.grandchina.com

- **Grande Centre Point Terminal 21**
  - 2 Sukhumvit, Khlong Toei Nuea, Watthana district, Bangkok
  - 02 056 9000
  - www.grandcentrepointterminal21.com

- **Professional Training Service**
  - 2 Sukhumvit, Khlong Toei Nuea, Watthana district, Bangkok
  - 02 679 2361 - 5
  - www.protrainservice.com

- **Queen Sirikit National Convention Center (QSNCC)**
  - 60 Ratchadaphisek Rd, Khlong Toei district, Bangkok
  - 02 229 3000
  - www.qsncc.co.th

- **Royal Paragon Hall**
  - 991 Rama I Rd, Pathum Wan, Khet Pathum district, Bangkok
  - 02 610 8011
  - www.royalparagonhall.com

- **Shangri-La Hotel**
  - 89 Soi Wat Suan Plu - Dumex, Khet Bang Rak district, Bangkok
  - 02 236 7777
  - www.shangri-la.com

- **Holiday Inn Bangkok Silom**
  - 981 Si Lom Rd, Silom, Bang Rak district, Bangkok
  - 02 238 4300
  - www.holidayinn.com/silom

- **Millennium Hilton Bangkok Hotel**
  - 123 Charoen Nakbon Rd, Khlong Ton Sai, Khlong San district, Bangkok
  - 02 442 2000
  - www.accorhotels.com

- **Novotel Bangkok On Siam Square Hotel**
  - 392/44 Siam Square Soi 6, Rama I Rd, Pathum Wan district, Bangkok
  - 02 209 8888
  - www.novotelbkk.com

- **Novotel Bangkok Suvarnabhumi Airport Hotel**
  - Suvarnabhumi Airport, Nongprue, Bang Phli district, Samut Prakan
  - 02 131 1111
  - www.novotelairportbkk.com

- **Pullman Bangkok King Power Hotel (Rang Nam)**
  - 8/2 Rang Nam Alley, Thanon Phaya, Thai, Ratchathewi district, Bangkok
  - 02 680 9999
  - www.pullmanbangkokkingpower.com

- **Ramada Plaza Bangkok Menam Riverside Hotel**
  - 2074 Charoenkrung Rd, Bang Kho laem, Bangkok
  - 02 668 1000
  - www.ramadaplazamenamriverside.com

- **Renaissance Bangkok Ratchaprasong Hotel**
  - 518/8 Phloen Chit Rd, Lumphini, Lumphini district, Bangkok
  - 02 125 5000
  - www.myclubmarriott.com

- **Siam Kempinski Hotel Bangkok**
  - 991/9 Rama I Rd, Pathum Wan, Pathum Wan district, Bangkok
  - www.kempinski.com/bangkok

**Hotels & Accommodations**

- **Professional Training Service**
  - 2 Sukhumvit, Khlong Toei Nuea, Watthana district, Bangkok
  - 02 679 2361 - 5
  - www.protrainservice.com

- **Queen Sirikit National Convention Center (QSNCC)**
  - 60 Ratchadaphisek Rd, Khlong Toei district, Bangkok
  - 02 229 3000
  - www.qsncc.co.th

- **Royal Paragon Hall**
  - 991 Rama I Rd, Pathum Wan, Khet Pathum district, Bangkok
  - 02 610 8011
  - www.royalparagonhall.com

- **Shangri-La Hotel**
  - 89 Soi Wat Suan Plu - Dumex, Khet Bang Rak district, Bangkok
  - 02 236 7777
  - www.shangri-la.com

- **Holiday Inn Bangkok Silom**
  - 981 Si Lom Rd, Silom, Bang Rak district, Bangkok
  - 02 238 4300
  - www.holidayinn.com/silom

- **Millennium Hilton Bangkok Hotel**
  - 123 Charoen Nakbon Rd, Khlong Ton Sai, Khlong San district, Bangkok
  - 02 442 2000
  - www.accorhotels.com
Khon Kaon

Exhibition and Conference Halls

AVANI Khon Kaen Hotel & Convention Centre
999 Mho 4, Prachasamosorn Rd, Nai Muang, Muang district, Khon Kaen
043 209 888
www.minorhotels.com/th/avani/khon-kaen

Central Plaza Khon Kaen
99, 99/1 Sri Chant Rd, Mueang
Khon Kaen district, Khon Kaen
043 001 000
www.cpnhall.com/th

Charoen Thani Khonkaen Hotel
260 Sri Chant Rd, Mueang
Khon Kaen district, Khon Kaen
043 220 400 - 14
www.charoenthanikhonkaen.com

Khon Kaen University
123 Mho 16, Mittapap Rd, Nai-Muang, Muang district, Khon Kaen
043 202 057
www.kku.ac.th

Hotels & Accommodations

Eco Place Hotel
27/9 Rop Mueang Rd, Nai Mueang, Mueang district, Khon Kaen
043 246 959
www.ecoplacehotel.com

The Berkeley Hotel Pratunam
Ratchaprarop Rd, Makkasen, Ratchathewi district, Bangkok
02 309 9999
www.berkeleypratunam.com

Grand Hyatt Erawan Bangkok Hotel
494 Ratchadamri Rd, Lumpini, Pathum Wan district, Bangkok
02 254 1234
www.bangkok.grand.hyatt.com

Bussarakam Hotel
6th Floor, THA City Loft Hotel, Soi Ekamai 6, Wattana district, Bangkok
043 333 666
www.bussarakamhotel.com

Khao
15 Soi Charoen Mit (Ekamai 10), Wattana district, Bangkok
02 221 9158
www.arunresidence.com

Nowhere
099 394 4417
www.nowherebkk.com

Baan Suriyasai
174 Surawong Rd, Bang Rak district, Bangkok
095 949 1952
www.baansuriyasai.com

Issaya Siamese Club
4 Soi Si Akson, Chua Phloeng Rd, Thung Maha Mek, Sathon district, Bangkok
02 672 9040, 02 672 9041
www.issaya.com

The Deck by the river
36-38 Soi Pratu Nokyung, Maha Rat Rd, Borom Maha Ratchawang, Phra Nakhon district, Bangkok
02 691 0641
www.nathong.com

Phuket
569/1 Pracha Uthit Rd, Samsen Nok, Huai Khwang district, Bangkok
02 691 0641
www.nathong.com

Issaya Siamese Club
4 Soi Si Akson, Chua Phloeng Rd, Thung Maha Mek, Sathon district, Bangkok
02 672 9040, 02 672 9041
www.issaya.com

Khon Kaen

Restaurants

Nathong Restaurant
569/1 Pracha Uthit Rd, Samsen Nok, Huai Khwang district, Bangkok
02 691 0641
www.nathong.com

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02 221 9158
www.arunresidence.com

Khao
15 Soi Charoen Mit (Ekamai 10), Wattana district, Bangkok
02 381 2575
www.khaogroup.com

Nowhere
099 394 4417
www.nowherebkk.com

Baan Suriyasai
174 Surawong Rd, Bang Rak district, Bangkok
095 949 1952
www.baansuriyasai.com

Lakehouse Nua
428/71 Kanchanaphisek Expwy, Dok Mai, Prawet district, Bangkok
091 173 4336
www.facebook.com/lakehousenua

Mango Tree on The River
240 Wang Burapha Phiyom, Phra Nakhon district, Bangkok
02 110 0820
www.facebook.com/MangoTreeOnTheRiverYodpiman

Waterside Resort Restaurant
13/16 Mho 9, Prasert Manutakit 33, Khlong Kum, Bueng Kum district, Bangkok
020 189 200, 029 439 497
www.watersidekaraoke.com

Khon Kaen

Exhibition and Conference Halls

AVANI Khon Kaen Hotel & Convention Centre
999 Mho 4, Prachasamosorn Rd, Nai Muang, Muang district, Khon Kaen
043 209 888
www.minorhotels.com/th/avani/khon-kaen

Central Plaza Khon Kaen
99, 99/1 Sri Chant Rd, Mueang
Khon Kaen district, Khon Kaen
043 001 000
www.cpnhall.com/th

Charoen Thani Khonkaen Hotel
260 Sri Chant Rd, Mueang
Khon Kaen district, Khon Kaen
043 220 400 - 14
www.charoenthanikhonkaen.com

Khon Kaen University
123 Mho 16, Mittapap Rd, Nai-Muang, Muang district, Khon Kaen
043 202 057
www.kku.ac.th

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27/9 Rop Mueang Rd, Nai Mueang, Mueang district, Khon Kaen
043 246 959
www.ecoplacehotel.com

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www.berkeleypratunam.com

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494 Ratchadamri Rd, Lumpini, Pathum Wan district, Bangkok
02 254 1234
www.bangkok.grand.hyatt.com

Bussarakam Hotel
6th Floor, THA City Loft Hotel, Soi Ekamai 6, Wattana district, Bangkok
043 333 666
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99, 99/1 Sri Chant Rd, Mueang
Khon Kaen district, Khon Kaen
043 001 000
www.cpnhall.com/th

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260 Sri Chant Rd, Mueang
Khon Kaen district, Khon Kaen
043 220 400 - 14
www.charoenthanikhonkaen.com

Khon Kaen University
123 Mho 16, Mittapap Rd, Nai-Muang, Muang district, Khon Kaen
043 202 057
www.kku.ac.th

Hotels & Accommodations

Eco Place Hotel
27/9 Rop Mueang Rd, Nai Mueang, Mueang district, Khon Kaen
043 246 959
www.ecoplacehotel.com
Green Hotel & Resort
179/160 Mho 4, Pachasamosorn Rd, Nai Mueang, Mueang district, Khon Kaen
043 247 222
www.greenhotelkhonkaen.com

The Lake Hotel Khon Kaen
666 Mho 8, Lao Nadi Rd, Nai Mueang, Mueang district, Khon Kaen
043 258 140
www.thelake-hotel.com

The Convenience Hotel Khon Kaen
377 Mho 17, Lao Nadi Rd, Nai Mueang, Mueang district, Khon Kaen
043 468 555, 043 466 666
www.cvnkkhotel.com

Inpawa Hotel
922 Sukhapiban 2, Nai Mueang, Ban Phai district, Khon Kaen
043 272 333
www.inpawahotel.com

L Hotel Khon Kaen
88/333 Lao Nadi 6, Lao Nadi Rd, Nai Mueang, Mueang district, Khon Kaen
043 224 017
www.lhotelkhonkaen.com

The Charm Boutique Resort and Hotel
222/8 Mho 14, Soi Adunyaram, Mittraphap Rd, Nai Mueang, Mueang district, Khon Kaen
043 347 111-2
www.thecharmresort.com

Krua Supanniga by Khunyai
130/9 Potisam Rd, Nai Mueang, Mueang district, Khon Kaen
043 327 810
www.supannigahome.com

Bualuang Restaurant Khon Kaen
Rop Bung Kaen Nakhon Rd, Mueang district, Khon Kaen
043 224 504

Once Upon a Time (Namnueng Lab Lae)
61/67 Klang Muang Rd, Soi Rojana, Nai Mueang, Mueang district, Khon Kaen
043 236 296
www.namnuenglablae.com

Zab Nour Krua Isan - Khon Kaen
111/200 Mittraphap Rd, Nai Mueang, Mueang district, Khon Kaen
043 244 119

Rim Khuean Coffee
Baam Kaeng Sila, Khuean Ubonrat, Ubonrat district, Khon Kaen
065 490 5985

Chiang Mai

Restaurants

Riam Rim Bueng Restaurant
137/4 Rop Bung Kaen Nakhon Rd, Nai Mueang, Mueang district, Khon Kaen
043 221 095

Chiangmai Hill Hotel
Huaykaew Rd, Suthep, Muang district, Chiang Mai
053 218 960 - 3

Green Nimman CMU Residence
239 Nimmanahaeminda Rd, Suthep, Mueang district, Chiang Mai
053 942 881 - 4
www.uniserv.cmu.ac.th

Horizon Village & Resort
200 Chiangmai - Doisaket Hwy, Choeng Doi, Doi Saket district, Chiang Mai
053 292 381 - 5
www.horizonvillage.net

KHUM KHAM International Convention Centre
139 Mho 4, Nong Pa Khrang, Mueang district, Chiang Mai
053 304 121 - 3
www.khumkham.com

Khun Phucome Hotel
14/23 Cholprathan Rd, Chang Phuek, Mueang district, Chiang Mai
053 404 450
www.khunphucome.com

Chiang Mai Phucome Hotel
2 Khanklong Cholprathan Rd, Mueang district, Chiang Mai
053 270 099
www.pomphotelchiangmai.com

The Dhara Dhevi Chiang Mai
51/4 Chiang Mai - Sankampaeng Rd, Mho 1, Tasala, Muang district, Chiang Mai
053 888 888
www.dharadhevi.com

The Far Eastern University
Mahidol Rd., Haiya,
Hotels & Accommodations

Duangtawan Hotel Chiangmai
132 Loi Kroh Rd, Chang Khlan, Mueang district, Chiang Mai
053 905 000
www.duangtawanhotel-chiangmai.com

Le Méridien Chiang Mai Hotel
108 Chang Khlan, Mueang district, Chiang Mai
053 253 666
www.lemeridienchiangmai.com

Lotus Pang Suan Kaew Hotel
21 Huaykaew Rd, Sethep, Mueang district, Chiang Mai
053 224 333
www.lotuspskhotel.com

Rati Lanna Riverside Spa Resort
33 Changklan Rd, Pa Daet, Mueang district, Chiang Mai
053 999 333
www.ratilannachiangmai.com

Veranda Resort Chiang Mai
192 Mho 2, Banpong, Hangdong district, Chiang Mai
053 204 962
www.verandaresort.com

Restaurants

Samsenvilla (Chiang Mai)
201 Rim Ping Condominium, Charoenrat Rd, Wat Ket, Mueang district, Chiang Mai
081 951 4415, 053 240 455
www.samsenvilla.com

Khun Khantoke
139 Mho 4, Nongprakung, Mueang district, Chiang Mai
053 304 121-3
www.khumkhantoke.com

Hueang Jai Young
65 Buakkang - Sankamphaeng Rd, Sankamphaeng district, Chiang Mai
086 671 8710

Baan Rim Nam Restaurant
9 Pa Daet Rd, Chang Khlan, Mueang district, Chiang Mai
053 204 962

The River Market Chiang Mai
Charoen Prathet Rd, Chang Khlan, Mueang district, Chiang Mai
053 234 493
www.therivermarket.com

The Good View Bar & Restaurant
3 Charoen Rajd Rd, Wat Ket, Mueang district, Chiang Mai
053 302 764
www.goodview.co.th

Khum Vieng Yong
99/9 Liab Klong Cholprathan Rd, Su Thep, Mueang district, Chiang Mai
053 329 244-5

Oh Ka Jhu Organic
410 Mho 2 Chiang Mai Outer Ring Rd, Nong Chom, San Sai district, Chiang Mai
052 080 744
www.ohkajhuorganic.com

Pattaya (Chon Buri)

A-One Pattaya Hotel
500-501 Mho 9, Nongprue, Banglamung district, Chon Buri
038 259 500
www.a-onehotel.com/pattaya

A-One Royal Cruise Hotel Pattaya
500-50 Mho 9, Nongprue, Banglamung district, Chon Buri
038 259 500
www.a-onehotel.com/pattaya

Asia Pattaya Hotel
352 Mho 2, Soi Phra Tamnak, Nongprue, Bang Lamung district, Chon Buri
038 250 577
www.asiahotel.co.th
The Sky Gallery Pattaya
400/488 Mho 12, Khao Pra Tamnak, Nong Prue, Bang Lamung, Chon Buri
081 931 8588
www.theskygallerypattaya.com

Pupen Seafood Pattaya
62 Mho 1, Hat Jomtien Rd, Na Jomtien, Sattahip district, Chon Buri
038 231 728
www.pupenseafood.com

Mum Aroi, Na Kluea
Soi Na Kluea 14, Na Kluea Rd, Nong Prue, Bang Lamung district, Chon Buri
038 223 252

Silverlake Wine & Grill
32/62 Mho 7, Na Jomtien, Sattahip district, Chon Buri
038 223 252
www.silverlakevineyard.com

Phuket

Angsana Laguna Phuket Hotel
10 Mho 4, Srisoonthorn Rd, Cherngtalay, Thalang district, Phuket
076 358 500
www.angsana.com

Centara Grand Beach Resort Phuket Hotel
683 Parak Rd, Karon Beach, Mueang Phuket district, Phuket
076 201 234
www.centarahotelsresort.com/cpbr

Deevana Plaza Phuket Patong Hotel
239/14 Raj - U - Thid 200 Pee Rd, Patong, Kathu district, Phuket
076 371 611 - 5
www.phuket-peachblossom.com

THAVORN Beach Village Resort & Spa
6/2 Mho 6, Kamala, Kathu district, Phuket
076 618 217-23
www.thavornbeachvillage.com

Cape Panwa Hotel
27, 27/2 Mho 8, Sakdidej Rd (Panwa Beach), Mueang district, Phuket
076 391 123-5
www.capepanwa.com

Banthai Beach Resort & Spa Hotel
94 Thaveewong Rd (Pa Tong beach), Pa Tong, Kathu district, Phuket
076 340 850-4
www.banthaiphuket.com

Trisara Hotel
60/1 Mho 6, Srisoonthorn Rd, Cherngtalay, Thalang district, Phuket
076 310 100
www.trisara.com

Renaissance Phuket Resort & Spa Hotel
555 Mho 3, Mai Khao, Thalang district, Phuket
076 363 999
www.renaissancephuket.com

Grand West Sands Resort & Villas Phuket Hotel
65 Mho 4, Mai Khao, Thalang district, Phuket
076 372 000
www.west-sands-resort.com

Andaman Cannacia Resort & Spa Hotel
212 Kok Tanod Rd, Kata Beach,
Karon, Muang district, Phuket
☎ 076 333 432
www.phuket-cannacia.com
Crowne Plaza Phuket
Panwa Beach Hotel
 hü 8/88 Mho 7, Sakdidej Rd, Wichit, Mueang district, Phuket
☎ 076 302 900
www.crowneplaza.com
Banyan Tree Phuket Hotel
 hü 33, 33/27 Mho 4, Srisoonthorn Rd, Cherngtalay, Thalang district, Phuket
☎ 076 372 400
www.banyantree.com
The Royal Paradise Hotel & Spa
 hü 135/23, 123/15-16 Rat-U-Thit 200 Pee Rd (Pa Tong beach), Kathu district, Phuket
☎ 076 340 666
www.royalparadise.com
Amatara Wellness Resort Hotel
 hü 84 Mho 8, Sakdidej Rd, Vichit, Muang district, Phuket
☎ 076 318 888
www.amataraphuket.com

Restaurants
Lamthong Restaurant
 hü 31-39 Chanacharoen Rd, Tarad Yai, Mueang district, Phuket
☎ 076 224 349, 076 210 609

Pier88 Seafood Terminal Restaurant
 hü 138/5 Pa Klok, Thalang district, Phuket
☎ 093 579 7236, 081 370 0633

Tu Kab Khao Restaurant Phuket
 hü Phang Nga Rd, Talad Yai, Mueang district, Phuket
☎ 076 608 888
Chomchan Restaurant Phuket
 hü 321/6 Yaowarat Rd, Talad Yai, Mueang district, Phuket
☎ 076 605 954
Mook Manee Seafood Restaurant
 hü 1120 Wiset Rd, Rawai, Mueang district, Phuket
☎ 081 719 4880
Khun Yai Chian Sapam Noodle
 hü 56/8 Mho 1, Ban Sapam, Thep Kasattri Rd, Koh Kaew, Mueang district, Phuket
☎ 076 377 595
www.meesapam.com
สำนักงานส่งเสริมการจัดประชุมและนิทรรศการ (องค์การมหาชน) สสปน.
อาคารสยามพิวรรธน์ทาวเวอร์ ชั้นที่ 25 และ 26 เลขที่ 989 ถนนพระรามที่ 1
แขวงปทุมวัน เขตปทุมวัน กรุงเทพฯ 10330